

Photographic Policy

- Excel Race Academy (hereafter called “The Club”) is keen to promote positive images of children involved in snowsport activities and is not preventing the use of photographic or video equipment either by club staff or parents
- The Club recognises the need to ensure the welfare and safety of all young people in snowsport
- The Club asks for parents to consent to, or opt out of their child being videoed and photographed when completing the membership form
- If parents are unable to consent to their child being photographed or videoed the club will make all reasonable attempts to exclude the child from photos and videos, but cannot guarantee this
- The Club recognises that it is almost impossible to prevent the taking of photographs and videos with mobile phones and small cameras but will endeavour to prevent photographs, videos or other images of young people being taken without the consent of the parents and children
- Parents should be aware that photographs and videos may be taken of children for promotional, publicity and coaching purposes and to celebrate snowsport at our club.
- Parents should be aware that photographs and videos may be put onto our social media pages for publicity, promotion, celebration etc
- The Club will store and use photographs in line with the Data Protection Act 2018
- The Club will take all steps to ensure these images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the Club Welfare Officer immediately
- If a child has concerns about images being taken, they should report this immediately to the Club Welfare Officer or in his/her absence a coach
- This Policy should be read in conjunction with our Club Privacy Policy.